

GOLD INVESTMENT IN A SYARIAH PORTGAGE DURING THE COVID-19 PANDEMIC TIME

Syamsud Dhuha

Fakultas Magister management teknologi (MMT) Institut Teknologi
Sepuluh November

Corresponding author email: syamsud084@yahoo.com

Hardian Tri Cahyadi

Fakultas Magister management teknologi (MMT) Institut Teknologi
Sepuluh November

Email: hardiantricalahyadi@gmail.com

Muhammad Atourrahman

Fakultas Magister management teknologi (MMT) Institut Teknologi
Sepuluh November

Email: muhammad.atourrahman@gmail.com

ABSTRACT

During the Covid-19 pandemic gold pawning became the mainstay of the community. This trend is evident from the recorded transaction data at pawnshops and Islamic banks offering gold pawn services. Gold investment that is not eroded by inflation, price trends that continue to increase, flexible sale and purchase transactions, make gold an alternative investment option. The purpose of this study is to determine and describe gold investment in Islamic pawnshops during the Covid-19 pandemic as protection against assets. The method used in this research is descriptive, with library research. The results of this study indicate that gold investment in sharia pawnshops from sharia gold pawning, which was originally only an alternative financing and additional capital in the short term, has started to be used as a means of investing, by taking advantage of the increase in the value of gold prices and the convenience and relief of Islamic gold pawning. Investing in gold by buying, storing and then selling it using a pawning service, namely by buying, saving and then pawning is a strategy for investing in gold as well as a solution to maintaining gold investment.

Keywords: Gold Investment, Sharia Pawnshop, Covid-19 Pandemic

INTRODUCTION

In the development of the economy, the existence of sharia-based products is increasingly prevalent in Indonesia, including pawnshops. Perum pawnshops issue sharia-based products called sharia pawnshops (Habibah, 2017). During the Covid-19 pandemic, gold pawning became the mainstay of the community. This trend can be seen from the recorded transaction data at pawnshops and Islamic banks that offer gold pawn services (Fadila, 2020). Covid-19 is a virus that is dangerous to human health, because this disease can cause damage to the respiratory tract. The government with all its might to overcome the problems that exist in this country. So that the pandemic does not have a bad impact on the bad economy, in Islamic financial institutions we are familiar with sharia pawnshops where this institution helps overcome problems without problems during the Covid-19 pandemic. Carrying a slogan by overcoming problems without pawnshop problems is even considered a solution in overcoming the economic crisis for the lower middle class, this is based on the fact that the lower middle class participates in the utilization offered by the pawnshop to the community. (Jumari & Toha , 2021).

Basically, sharia-based products have characteristics such as not collecting interest in various forms of usury, setting money as a medium of exchange rather than as a traded commodity, and doing business to earn rewards for services and profit sharing. Apart from being a means of hedging, gold is also considered a fast and reliable source of financing. The practice that has been very well known in the community related to gold as a source of financing is pawning. In connection with the phenomenon of the recent surge in world gold prices, gold pawn products offered by Perum Pegadaian and Islamic banking in Indonesia are growing very rapidly. The gold pawn product is no longer seen as a source of financing but continues to develop into sophisticated investment products (saving gold, gold installments, gold gardens) that have the potential to generate much greater profits compared to other investment products such as savings and deposits in the banking world and bonds, stocks or other investment products. mutual funds in the capital market. (Habibah, 2017).

Sharia pawnshops have one of the programs or products that facilitate gold investment practices for the community, namely the MULIA program (Murabahah Emas Logam Mulia Abadi Investment). Since 2008, in this MULIA investment product, Pegadaian has facilitated the sale and purchase of gold bullion. You can do it by cash or credit / installments with a maximum of 36 months. Gold or precious metals have various aspects that touch human needs besides having a high aesthetic or aesthetic value, gold can also be invested and this gold investment can be said to be a type of investment whose value is stable, liquid, has little risk, and is classified as a real safe investment. (Mufti, 2020). Gold has always been a trusted investment that offers investors financial returns. There are significant benefits in investing in gold that help meet investors' goals. When investors invest in gold, it means they have invested in real estate. The value of gold is stable against ongoing macro conditions such as during the inflation crisis or war which resulted in gold being considered the safest place to store money in conditions full of uncertainty (Rikantasari, 2020).

Investments, especially in the form of gold precious metals, are more profitable than money investments. Apart from inflation that continues to occur every year up to 10% per year, another factor is the result of the investment made. Everyone's target when investing is of course always above the inflation rate that occurs so that the growth of invested funds is not less rapid with the increase in inflation. This is another problem that arises, namely inflation uncertainty and uncertainty (Fauziah & Surya, 2016).

Based on the background above, the reason why the author conducted the research was motivated by the existence of intense competition with the products offered by the sharia pawn company to the customers themselves, because in this covid-19 outbreak situation the pawnshop will work hard in distributing products and services. they. This research is aimed to find out "Gold investment in sharia pawnshops during the Covid-19 Pandemic".

METHOD

This research uses a descriptive approach, which is to guide researchers to reveal or take pictures of social situations that will be studied thoroughly, broadly and deeply (Sugiyono, 2010). In

addition, this study uses library research (library research), which uses theories from various literatures that require conducting literature studies in the form of documents, either new documents or old documents. Researchers will get data from sources in the form of books, magazines, articles, the internet or other writings that discuss gold investment and sharia pawnshops during the Covid-19 pandemic. This type of research uses a qualitative research type. Qualitative research is research that intends to understand the phenomena experienced by research subjects such as behavior, perception, motivation, action and others holistically, and in a descriptive way in the form of words and language in a special natural context and with utilize various natural methods (Sugiyono, 2010). In this study, researchers used secondary data to be obtained from books, journals, magazines or other literature needed in this study.

RESULTS AND DISCUSSION

Gold Investment

The word investment is an adopted word from English, namely investment, with the root word invest which means to plant. The definition of investment is the investment or exchange of money or assets with other forms of wealth which is carried out now with the aim of obtaining future profits. (Huda, 2007: 7). In general, investment is divided into two, namely investment in financial assets and investment in real assets. Financial assets are obtained from financial institutions, such as banks and the capital market. Deposits, stocks and sukuk are examples of investments in financial assets. Meanwhile, land, property and precious metals, and factories or companies are examples of investments in real assets (Suryomurti, 2011). According to (Yesika, 2018) gold investment is an attractive investment tool. Investing in gold is seen by most investors as a safe investment tool and has been done for a long time. There are 5 types of gold investment:

1. Gold Bullion: Gold in the form of precious metals (ingots). To buy blocks of gold / gold bullion, it is necessary to be accompanied by a certificate issued by PT (Persero) Aneka Tambang Unit for Precious Metals.
2. Gold Jewellery (Gold Jewellery): This is a popular way to buy gold. But it's actually not the best way to invest in gold, because

usually there are craftsman fees, sales mark ups and other factors

3. Gold Futures / online trading (Gold Futures / Gold trading Online): A contract to buy or sell a certain amount of gold at a certain price and at a certain time.
4. Gold Certificate (Gold Certificates): Shows ownership of a certain quantity of gold stored in a bank vault (bank vault). The goodness of gold certificates: investors don't need to worry about the security of physically storing gold themselves and purchasing gold certificates can reduce sales taxes compared to buying blocks or keeping gold.
5. Gold Coins: coins with little or no collection value (nonnumismatic), as their value is mainly determined by their gold content. The gold content of this coin is measured in troy ounces (1 troy ounce contains approximately 31 grams) (Yesika, 2018).

Investing in gold, means investing by buying gold, for example buying gold starting with 10 grams, up to 100 grams also in the form of gold bullion. The value of gold tends to increase in a year, even the increase in the value of gold can reach 30% per year. Basically, the value of gold reflects the real value, and was once used as a medium of exchange because its value is relatively stable when compared to other currencies. Another case with paper money can experience inflation, the value of gold is always constant. That is, gold follows inflation. It has never happened that the value of gold will fall, moreover, investment in the form of gold is also freer than usury (Karya & Syamri Syamsuddin, 2016). The community is the most powerful element in the market as a consumer company that operates in all fields (goods and services), therefore a company must target or classify elements of society as consumers of the corporate market, such as in the category of lower middle class society as the target. the market or the middle to upper society as the target market. The community also determines the type of product and the quality of the products and services provided by a company according to their needs, such as clothing, food and shelter (Setyawan, 2020).

Sharia pawnshops

Sharia pawnshops are financial institutions that provide financing transactions and pawn services based on Islamic sharia principles. In its development, sharia pawnshops not only provide pawn-based products, but other types of financing that are also run based on sharia principles such as rahn financing, hajj arrum, multi online payments, gold consiyasi, gold savings, noble, and BPKB arrum. (Syariah, 2021) .

Sharia pawnshops have one of the programs or products that facilitate gold investment practices for the community, namely the MULIA program (Murabahah Emas Logam Mulia Abadi Investment). Since 2008, MULIA's investment product has facilitated the buying and selling of gold bullion. You can do it by cash or credit / installments with a maximum of 36 months. Gold or precious metals have various aspects that touch human needs besides having a high aesthetic or aesthetic value, gold can also be invested and this gold investment can be said to be a type of investment whose value is stable, liquid, has little risk, and is classified as a real safe investment. . (Sharia Pawnshop, 2021).

Sharia pawnshop products:

- a. Arrum Haji Financing Arrum Haji in sharia pawnshops is a service that provides easy registration and financing for Hajj. A minimum gold guarantee of 7 million plus proof of SA BPIH SPPH & a Hajj savings book with a loan of IDR 25 million in the form of Hajj savings.
- b. Multi Payment Online Multi payment online serves to pay various bills such as electricity, telephone / mobile credit, drinking water, purchase of train tickets, and so on online. The MPO service is a fast payment solution that makes transactions easy for customers without having to have a bank account.
- c. Gold services are services for selling gold bars at pawnshops so that the customer's gold investment is safer because it is stored in a pawnshop. The profit from the sale of gold bullion is given to customers, therefore the gold they own is more productive.
- d. Gold savings is a gold buying and selling service with deposit facilities at an affordable price. This service makes it easy for people to invest in gold.
- e. Mulia is a service for selling gold bullion to the public in cash or installments with an easy process and flexible time frame. Mulia

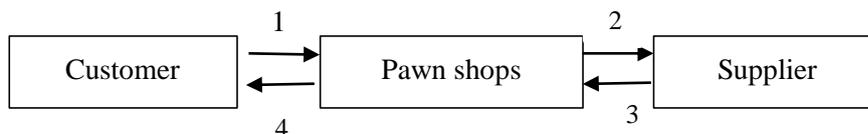
can be a safe alternative investment option for realizing future needs, such as performing the pilgrimage, preparing for children's education costs, owning a dream house and a private vehicle.

- f. Arrum BPKB Arrum financing (Ar Rahn for Micro businesses) in sharia pawnshops makes it easy for small entrepreneurs to get business capital with vehicle guarantees. The vehicle remains with the owner so that it can be used to support daily business. Maximize the usability of your vehicle.
- g. The financing mandate of a sharia pawnshop is financing based on sharia principles for permanent employees and micro entrepreneurs, to own a motorbike or car by installments.
- h. Rahn financing sharia pawn (sharia pawnshop) from sharia pawnshops is the right solution for fast funding needs that are in accordance with sharia. The process is fast in just 15 minutes, the funds are disbursed and safe to store. Collateral in the form of jewelry, electronics or motorized vehicles.

The Mechanism of Buying and Selling Gold in Installments at Sharia Pawnshops

Precious metals have various aspects that touch human needs, apart from having high aesthetic value, they are also a type of investment whose value is stable, liquid and safe in real terms. In order to facilitate people's needs, sharia pawnshops offer MULIA products, where sharia pawnshops sell gold bullion in cash or credit with a certain period of time, with murabahah and rahn contracts. In the MULIA financing mechanism, pawnshops finance the purchase of goods in the form of gold bars ordered by customers or buyers from suppliers. Purchases of goods by customers are made using a robust payment system. In practice, a pawnshop buys goods needed by customers on behalf of a pawnshop. At the same time, the pawnshop sells the goods to the customer at a cost of goods plus an amount to be paid by the customer within a certain period of time. Then the gold is used as collateral for the repayment of the customer's remaining debt to the pawnshop. After the rest of the customer's debt is paid off, the precious metal and its documents are handed over to the customer.

MULIA Financing Flow



Information:

1. The customer enters into a sale and purchase contract with the pawnshop acting as the seller, while the customer as the buyer negotiates
2. Pegadaian purchases goods from suppliers according to customer orders
3. The supplier sends the goods to the pawnshop
4. The pawnshop submits the goods ordered by the customer when the payment is fully paid

The components that are taken into account in purchasing gold on credit at a sharia pawnshop are:

1. Price is the cost of gold bullion that we will buy. The reference price used by sharia pawnshops is the price from PT. ANTAM. In principle, when we make financing on credit, actually the Islamic pawnshop directly buys gold bullion at PT. ANTAM. The pawnshop will cover the shortage of funds first and keep the gold they bought and then will be handed over when the customer is able to pay off the payment.
2. Margin, is the profit that is the right of the sharia pawnshop party to lend some funds to us to buy gold bullion. If the purchase is in cash, the amount of profit margin that the pawnshop is entitled to is 3% of the cost. If we buy on credit, the required margin for a pawnshop is 6% for the loan term of 6 months and 12% for the loan term of 12 months.
3. Administrative costs are fees charged to customers by sharia pawnshops in the amount of IDR. 50.000, - for each transaction.
4. Initial payment (DP), in the case of this gold bullion purchase, the amount of the initial payment is 25% of the cost plus administrative costs.
5. Installments, are a number of funds that we have to pay regularly every month to make an effort to pay off the gold bars that we have bought. We get this installment figure from the amount of the cost reduced by the DP then divided by the

desired time period. The installment period that we can choose to purchase gold bullion on credit at a sharia pawnshop is 6 months or 12 months (Mufti, 2020).

Gold Investment during the Covid-19 Pandemic

At this time, in the era of the pandemic that occurred due to Covid 19, Generation Y have flocked to put money in the gold savings investment instrument. This is because when the JCI (Composite Stock Price Index) and the rupiah exchange rate against the US dollar fall, then the price of gold is getting higher, then actions that have previously been carefully designed and analyzed are to put their money into gold savings (Rikantasari, 2020.). Thus, according to Zaenudin (Jumari & Toha, 2021), basically, sharia-based products have the characteristics of not charging interest in any form because it is usury. This practice since the beginning of the musharaka agreement with a profit sharing system between the two parties, namely the pawnshop institution with Bank Muamalat Indonesia with the aim of serving customers of Bank Muamalat Indonesia and customers of Perum Pegadaian in accordance with sharia principles. Thus it can be concluded that customers are pawning their gold in sharia pawnshops because the process of pawning gold is easy, fast and safe.

CONCLUSION

Based on the discussion that has been explained above, it can be concluded that Sharia pawnshops are very useful, compared to other non-bank institutions which are a solution for people in the midst of the Covid-19 pandemic because it can help and make it easier to meet the needs of the consumptive community, and It is also very beneficial for the community besides that the community feels that they are not disadvantaged because they are consensual and do not feel wronged when pawning goods. Investing in gold by buying, storing and then selling it using pawning services, namely by buying, saving and then pawning is a strategy for investing in gold as well as a solution to maintaining gold investment during the Covid-19 pandemic.

REFERENCES

- Fadila, A. (2020). Pandemi Corona (Covid-19), Mendorong Transaksi Gadai Emas.
- Fauziah, A., & Surya, M. E. (2016). Peluang Investasi Emas Jangka Panjang melalui Produk Pembiayaan Bsm Cicil Emas. *Islamadina*, XVII(1), 57–73.
- Habibah, N. U. (2017). Perkembangangadai Emas Ke Investasi Emas Pada Pegadaian Syariah. *Amwaluna: Jurnal Ekonomi Dan Keuangan Syariah*, 1(1), 81–97. <https://doi.org/10.29313/amwaluna.v1i1.2095>
- Jumari, & Toha, M. (2021). Strategi pemasaran Produk Gadai Syariah dalam Menarik Minat Nasabah di Masa Pandemi Covid-19 (pegadaian syariah cabang preduan sumenep madura. *Jurnal Ilmiah Simantek*, 5(1), 90–98.
- Karya, D., & Syamri Syamsuddin. (2016). *Makro Ekonomi: Pengantar untuk Manajemen*. Jakarta: Rajawali Pers.
- Mufti, A. (2020). Praktik Investasi Emas Secara Angsuran di PT. Pegadaian. *Hukum Bisnis Islam*, 12(1).
- Pegadaian Syariah. (2021). Produk - Produk Pegadaian Syariah. Retrieved from Pegadaian Syariah website: <https://pegadaiansyariah.co.id/web/>
- Rikantasari, S. (2020). Pengambilan Keputusan Investasi Generasi Y dan Strategi Peningkatan Jumlah nasabah Terhadap Produk Tabungan Emas di Pegadaian Syariah Cabang Babakan, Kota Surabaya. *Al-Iqtishod: Jurnal Pemikiran Dan Penelitian Ekonomi Islam*, 8(2), 91–105. Retrieved from http://digilib.uinsby.ac.id/42091/1/Shelvyna_RIKANTASARI_F02418158.pdf
- Setyawan, F. A. (2020). Analisis pengaruh pendapatan, jumlah nasabah, dan pandemi covid-19 terhadap penyaluran kredit kca pada pt. pegadaian (persero) upc secang. *E-Mabis: Jurnal Ekonomi Manajemen Dan Bisnis*, 21(1), 79–86.
- Sugiyono. (2010). *Metode Penelitian Kuantitatif, kualitatif dan R&D*. Bandung: PT Alfabet.
- Suryomurti. (2011). *Super Cerdas Investasi Syari'ah*. Jakarta: QultumMedia.
- Syariah, P. (2021). Pengertian dan Produk Pegadaian Syariah. Retrieved from Pegadaian Syariah.Co.Id website: <http://pegadaiansyariah.co.id/pengertian-dan-produk-pegadaiansyariah-yang-bisa-andasimak-detail-7668>, diakses

pada tanggal 10 Desember%0Apukul 14.23

Yesika. (2018). *Investasi Emas Berjangka, Studi Keuangan dan Perbankan*. Sekolah Tinggi Ilmu Ekonomi Kesatuan Bogor.